

# Essential 47

## Key benefits

### The ideal merchandising solution for increasing chilled penetration

- Ideal cooler for penetration strategy
- Indoor & outdoor placement

### High reliability and robustness

- Widely-proven ICM solution
- Metallic front grid ensures durability & robustness in harsh environmental conditions
- High quality galvanized metal sheets for inner and outer cabin
- IP24

### Strong brand visibility

- Full size glass door for ultimate product visibility and enhanced impulse purchase

### Easy servicing

- Sliding mechanism provides easy access to entire cooling system from the front without having to move the unit

### Reduced Cost of Ownership

- Low-maintenance condenser
- LED Illumination



## Options

- External protector/stabilizer (90/110V)
- Internal protector/stabilizer with surge protection
- Full side branding
- Glass tempering/ high altitude glass
- Bottle opener & crown catcher



Foul-free WOT



Best-in-class energy saving



Reduced noise



IPS



Enhanced LED lighting

## Technical data

Dimensions	
External (W/D/H) mm	<b>576 x 682* x 1458</b>
Internal (W/D/H) mm	<b>476 x 531 x 1042</b>
Net weight (kg)	<b>72</b>
Footprint area (m <sup>2</sup> )	<b>0.45</b>
Shelves	
Number of shelves	<b>3</b>
Facings per shelf	<b>7</b>
Total facings (cans)	<b>49**</b>
Shelf size (W/D) mm	<b>460 x 491</b>

Capacity	
500 ml PET	<b>154** max.</b>
330 ml cans	<b>315** max.</b>
Gross volume (Lt)	<b>269</b>
Transportation	
per 20' container (units)	<b>27</b>
per 40' container (units)	<b>57</b>
per 13.6m truck (units)	<b>66</b>

\* Excluding back spacer \*\* with optional top shelf