

Frigoglass Easyreach Express reaches 40% energy savings with new control solution

Athens, October 16, 2017 – Frigoglass Easyreach Express equipped with Heez control solution reaches 40% energy saving, ensuring sustainability targets without compromising sales performance. The highly successful Open Front cooler, powered by CAREL's new solution for the control and management of beverage coolers, was exhibited at Drinktec 2017 in Munich, Germany and impressed with its performance. It is worth mentioning that CAREL's Heez was awarded with the World Beverage Innovation Award in the "Best environmental sustainability initiative category" at Drinktec.



Stamatis Karatzas, Frigoglass Marketing Director commented "The new Frigoglass Easyreach Express model equipped with Heez reached 40% energy savings. This will make open cooler merchandisers much more attractive for the beverage companies, and will enable them maintain sales performances and achieve sustainability targets."

"Frigoglass has been our partner for more than 10 years, and we are proud to have a common vision on the new challenges that a more and more demanding market is giving us. The adoption of a variable speed technology on commercial refrigerators represents a new milestone that will change the rules of the game, and will open new opportunities for our companies" stated **Marco Caretto, CAREL Refrigeration & Retail Head of Sales.**

The new, breakthrough version of Easyreach Express will not only reach high energy savings, but will also accommodate innovative aesthetics and important merchandising benefits. EasyReach Express 2.0 will be launched in H1 2018.



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About Frigoglass

Frigoglass is a strategic partner to beverage brands throughout the world. We are one of the global leaders in the Ice Cold Merchandisers (ICM) market and the principal supplier of glass packaging in the high growth markets of West Africa.

Frigoglass has long-standing relationships with blue chip customers in the soft drinks and beverage industries. Our bespoke Ice Cold Merchandisers (beverage coolers) enhance our customers' beverage branding and facilitate immediate beverage consumption. At the same time, our leading innovations in the field of green refrigeration enable our customers to meet their sustainability and carbon emissions reduction targets.

With its footprint, Frigoglass is well established in the more mature European markets while it is evolving and establishing its position in emerging markets. We support our customers through manufacturing facilities in eight countries and an extensive network of sales and after-sales representatives.

In our glass bottle business, we are focused on the markets in Africa and the Middle East, which are prime regions of investment for our customers. We aim to create value for our customers by building on our position as a leading supplier of glass bottles and complementary packaging solutions in West Africa and the Middle East.

For more information, please visit www.frigoglass.com.

About CAREL

CAREL is a world leader in control solutions for air-conditioning, refrigeration and heating, and systems for humidification and evaporative cooling. Our products are designed to bring energy savings and reduce the environmental impact of machinery and systems; our solutions are used in commercial, industrial and residential applications.

In order to anticipate customer needs and supply advanced solutions, a total of 7% of consolidated sales is reinvested in Research & Development that are the heart of our commitment. A further 3% of sales is regularly invested in production process technology.

The Group's strength lies in integration between different contexts; its overall vision, wide-ranging experience and skills allow us to go beyond the boundaries of individual products and represent a single partner capable of identifying integrated solutions.

CAREL has more than 1300 employees with a turnover of consolidated sales of 231 million euros (2016); it operates globally through 20 subsidiaries and 7 production plants.