



## Key benefits

### Open top, no barrier ICM enhancing impulse buying

### Can easily capture the outlet's transaction zone

- Small footprint
- Suitable shape for placement in front of counter
- Due to its narrow size, the unit can be placed practically anywhere, without blocking consumer flow

### Strong brand visibility

- 2x illuminated branded front corners, front sticker & 2-side stickers
- 4-sided glass for 360° product visibility
- Large product display area
- Natural access from all sides



## Options

- Product compartment divider & bottom shelf
- Illuminated & branded logo canopy on top frame
- Illuminated & branded pieces for back 2 corners

## Technical data

Dimensions		Capacity	
External (W/D/H) mm	<b>589 x 693 x 963*</b>	500 ml PET (max. & cert.)	<b>80</b>
Internal (W/D/H) mm	<b>485 x 591 x 419**</b>	330 ml cans (max. & cert.)	<b>144</b>
Net weight (kg)	<b>83</b>	Gross volume (Lt)	<b>120</b>
Footprint area (m <sup>2</sup> )	<b>0.41</b>	Transportation	
Shelves		per 20' container (units)	<b>46</b>
Shelf size (W/H) mm	<b>533 x 400</b>	per 40' container (units)	<b>96</b>
		per 13.6m truck (units)	<b>114</b>